

# Adoption

I Am Here: The Why



I Am Here: Tribe Members



WEEK 1

3-MINUTE ELEARNING COURSE

### **AWARENESS**

Sharing The Why: 3-Minute Course Wellbeing Workshops Leadership Communications, Including Presentations and Videos Activation Supports WEEK 2

30-MINUTE ELEARNING COURSE

#### **CHANGING BELIEFS & BEHAVIORS**

Tribe Recruitment: 30-Minute Course Activation Supports Communication Supports Team Members' Stories Completion Certificates Merchandising

I Am Here: Ambassadors



I Am Here: The Arena



## BUILDING COURAGE, CONFIDENCE, & SKILLS

75-MINTUE ELEARNING COURSE

WEEK 8

#### SHARING STORIES, SHARING SUPPORT

Ongoing Adoption and Engagement: The Arena Measurement and Evaluation Nominated Community Partner Content Moderation Health Checks Expert Support Exit Surveys FAQs Team and Community Members' Stories Communication Supports

WEEK 8+

**ONGOING SUPPORTS** 

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